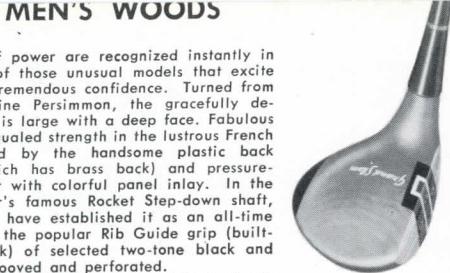


ATLAS 95 MEN'S WOODS

The look and the feel of power are recognized instantly in the ATLAS 95. It's one of those unusual models that excite in a golfer a feeling of tremendous confidence. Turned from choice air-seasoned genuine Persimmon, the gracefully designed head of ATLAS 95 is large with a deep face. Fabulous beauty teams up with unequalled strength in the lustrous French walnut finish embellished by the handsome plastic back (except No. 5 wood which has brass back) and pressure-tempered fibre face insert with colorful panel inlay. In the ATLAS 95 is True Temper's famous Rocket Step-down shaft, whose "kick" and action have established it as an all-time favorite. Finally, there is the popular Rib Guide grip (built-in rib running down back) of selected two-tone black and brown leather—spiral grooved and perforated. ATLAS 95 available also in left-hand, but without plastic back. (No. 5 wood not available in left-hand.)

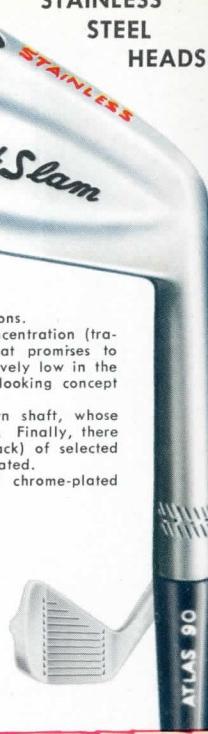
Set of 5 ATLAS 95 (Driver, Brassie, Spoon, Cleek, No. 5)....\$137.50
 Set of 4 ATLAS 95 (Driver, Brassie, Spoon, Cleek).....\$110.00
 Set of 3 ATLAS 95 (Driver, Brassie, Spoon) \$82.50
 Individual ATLAS 95 clubs\$27.50



ATLAS 90 MEN'S IRONS

Set of 9 ATLAS 90 (2, 3, 4, 5, 6, 7, 8, 9, Putter)....\$189.00
 Set of 6 ATLAS 90 (2, 3, 4, 5, 6, 7, 8, 9).....\$168.00
 Set of 5 ATLAS 90 (3, 5, 7, 9, Putter)\$105.00
 Individual ATLAS 90 clubs (1, 2, 3, 4, 5, 6, 7, 8, 9, Putter, Pitching Wedge, Wedge) \$21.00

Brand new for 1959, ATLAS is already acclaimed a sensation in modern iron club designing; an irresistible club—and one which will make you love to play your irons. The stainless head of ATLAS features center power weight concentration (traditional in top Grand Slam irons) in an artful design that promises to become famous as the power-behind-the-ball oval. Comparatively low in the heel and high at the toe, the Atlas blade is today's sharp-looking concept of the long-popular old Scotch-type blade. In the ATLAS 90 is True Temper's famous Rocket Step-down shaft, whose "kick" and action have established it as an all-time favorite. Finally, there is the popular Rib Guide grip (built-in rib running down back) of selected two-tone black and brown leather—spiral grooved and perforated. ATLAS 90 available also in left-hand, but with LEVELUME chrome-plated heads—not stainless—and concave Arch Flange back.



PERSIMMON HEADS • Known throughout the ages for its rare qualities of hardness, strength, and surpassing beauty, genuine Persimmon—the American Ebony—is the proven wood for the finest of all golf clubs. And nowhere else are the attributes of genuine Persimmon so skillfully enhanced as in Grand Slams, by craftsmen renowned in their trade.

VENUS 65 LADIES' WOODS

The long line of excellent Ladies' Grand Slam woods is further enhanced with the introduction of VENUS 65—an ideal in looks and for playability. Of generous size, with medium deep face, the genuine Persimmon head of VENUS 65 has a rich Persian orange finish, white face insert with red and black panel inlays. The No. 5 wood has a brass back. The shaft is of True Temper's famous Meteor Step-down Ladies' pattern. Coral-colored fine leather grip with built-in Rib Guide feature—spiral-grooved and perforated. VENUS 65 available also in left-hand.

Set of 5 VENUS 65 (Driver, Brassie, Spoon, Cleek, No. 5 Wood)....\$107.50
 Set of 4 VENUS 65 (Driver, Brassie, Spoon, Cleek) \$86.00
 Set of 3 VENUS 65 (Driver, Brassie, Spoon)\$64.50
 Individual VENUS 65 clubs\$21.50



Set of 9 VENUS 60 (2, 3, 4, 5, 6, 7, 8, 9, Putter)\$130.50
 Set of 8 VENUS 60 (2, 3, 4, 5, 6, 7, 8, 9)\$116.00
 Set of 5 VENUS 60 (3, 5, 7, 9, Putter) \$72.50
 Individual VENUS 60 clubs (2, 3, 4, 5, 6, 7, 8, 9, putter, wedge) \$14.50



VENUS 60 LADIES' IRONS

Strong, and handsomely styled, VENUS 60 combines all the qualities essential to a truly fine iron. The head, adorned in the clean, mirror-like brilliance of LEVELUME plating, has the new heavy Crescent Flange back—designed to get the ball up quickly and on its way. The shaft is of True Temper's famous Meteor Step-down Ladies' pattern. Coral-colored fine leather grip with built-in Rib Guide feature—spiral-grooved and perforated. VENUS 60 available also in left-hand—with concave Arch Flange.

GRAND SLAM Golf Clubs



ATLAS 90C MEN'S IRONS

Identical to ATLAS 90 except heads are forged from fine carbon steel—not stainless—and LEVELUME plated.

Set of 9 ATLAS 90C (2, 3, 4, 5, 6, 7, 8, 9, Putter) \$171.00
 Set of 8 ATLAS 90C (2, 3, 4, 5, 6, 7, 8, 9)\$152.00
 Set of 5 ATLAS 90C (3, 5, 7, 9, Putter)\$95.00
 Individual ATLAS 90C clubs (1, 2, 3, 4, 5, 6, 7, 8, 9, Putter, Pitching Wedge, Wedge)\$19.00

ENDURO STAINLESS STEEL is "the premier metal for iron golf heads" • Stainless is STRONG! — Stronger than ordinary steel • Stainless steel is TOUGH! — It resists scuffing, scratching, and denting • Stainless is RESILIENT! — It has the right "spring" and "feel" • Stainless steel is EASY TO CLEAN • Stainless heads are SOLID stainless! They won't chip, rust or pit... can always be re-polished to new-like finish.

THOR 85 MEN'S WOODS

One of the most beautiful of all wood club models. The deep-faced, powerful head of THOR 85, with smooth edges and flowing lines, is a splendid example of modern design at its best. Adorning the ageless beauty and ivory hardness of genuine Persimmon is the striking Persian orange finish and keystone-shaped, white fibre face insert with red and black panel inlays. Right hand only. The shaft is of True Temper's famous Meteor Step-down pattern. Coral-colored fine leather grip with built-in Rib Guide feature—spiral grooved and perforated.



Set of 5 THOR 85 (Driver, Brassie, Spoon, Cleek, No. 5) \$107.50
 Set of 4 THOR 85 (Driver, Brassie, Spoon, Cleek) \$86.00
 Set of 3 THOR 85 (Driver, Brassie, Spoon)\$64.50
 Individual THOR 85 clubs\$21.50



Set of 9 THOR 80 (2, 3, 4, 5, 6, 7, 8, 9, Putter)\$130.50
 Set of 8 THOR 80 (2, 3, 4, 5, 6, 7, 8, 9)\$116.00
 Set of 5 THOR 80 (3, 5, 7, 9, Putter) \$72.50
 Individual THOR 80 clubs (1, 2, 3, 4, 5, 6, 7, 8, 9, Putter, Wedge) \$14.50

THOR 80 MEN'S IRONS

THOR is an eye-catching iron club beauty, comparable in looks to the costliest irons made. The head, adorned in the clean, mirror-like brilliance of LEVELUME plating, has the new heavy Crescent Flange back—designed to get the ball up quickly and on its way. The shaft is of True Temper's famous Meteor Step-down pattern. Coral-colored fine leather grip with built-in Rib Guide feature—spiral grooved and perforated. Right hand only.

HILLERICH & BRADSBY COMPANY, INC., LOUISVILLE, KENTUCKY

Made by the Makers of Famous Louisville Slugger Bats

